

Dr. Namita Rajput

Professor

Department of Commerce

Sri Aurobindo College

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Vision:

With my versatile experience in teaching, research, and social welfare activities, I am bestowed and well-versed with the capabilities to promote a learning environment for students which would not only be enriching academically but would also be integrated with the broader social environment, focused not only to prepare future leaders but focused also to prepare 'transformational leaders' who would significantly contribute to the welfare of the society. Having served the academics for almost 27 years including a term of 3 years as Principal (OSD), Sri Aurobindo College (Evening), University of Delhi, I have over 200 publications and have been invited as a delegate on numerous occasions. I have also been appointed by the University Grants Commission as a member of the Expert Committee constituted to discuss the issues pertaining to SAKSHAM Web Portal (for grievances related to women and sexual harassment) and its finalization and have also been nominated as a member of Subject Expert Group, Management and Commerce by Consortium for Educational Communication (CEC) wherein my task is to review MOOC proposals and give expert recommendations for further proceedings. Furthermore, I have been certified as an Assessment Centre Analyst (HR Professional) by the Ministry of Micro, Small & Medium Enterprises (MSME), Technology Development Centre, Chennai, Govt. of India. Despite my affinity towards academic activities, I never discounted my role as a 'human' and have always endeavored to return to society in as

many ways as possible. For this reason, I've committed myself towards the upliftment of the underprivileged, especially children and women through my NGO- UNHAD for which I have been applauded by the commissioner of Police and have also received immense appreciation for Swachta Abhiyan activities by the Ministry of Culture. Member Education Committee PHD Chambers of Commerce ,(Sub Committee Research and Innovation and Committee on education of Sustainable Development Goals. I have been dignified by several awards and accolades for my contributions not only in the field of academics but also for contributing towards other broader societal issues.

Brief Bio Sketch:

Dr. Namita Rajput has served as the Principal (OSD) at Sri Aurobindo College (Evening), University in Delhi for a term of 3 years (April 2017-May 2020) and has an enriching experience as Associate Professor, Department of Commerce, Sri Aurobindo College (Morning) since December 1, 1995. Before 1995 she was teaching in other premium colleges of the University of Delhi like Kamla Nehru College, Venkateshwara College, Shivaji College since August 1991. She completed her Masters in Commerce securing first division from Hindu College, the University of Delhi followed by Mphil and Ph.D. in International Business, Delhi School of Economics, and a Postdoctoral Research Fellowship Programme in Finance from the Department of Financial Studies, South Campus, University of Delhi. Apart from the abovementioned, she also holds a Master's degree in Information Technology from Vinayaka Mission University, pursued a Microsoft certified course in Cyber Law, procured Sun Certificate from Sun Microsoft, and holds a certificate course in Computer Science issued by the Institute of Advanced Computing and Management.

Besides her rich teaching experience for almost 27 years, she has contributed tremendously in the area of research primarily focused on areas concerning banking and finance, human resource management, and sustainability. Over 200 conference proceedings and

publications in a plethora of listed journals are credited to her name out of which over 70 are published in SCOPUS, ABDC (Australian Business Deans Council) and journals listed in UGC care.

She has been invited as a delegate on numerous occasions, participated and presented papers in over 150 national and international seminars and invited for lectures in international universities such as Brunel University London, etc. Furthermore, she has published over 33 books and contributed chapters to other respected publishers including Bloomsbury Publishing, Springer, Taxmann Publication, International Book House, Lambert Academic Publishing, etc., in over 25 volumes. Besides the above mentioned, she is credited with the copyright of 3 theories - 'The Bhag Theory of Leadership', 'The 3Es of Motivation' and '3L Theory of Work Culture' registered with the Government of India. She has also composed 34 modules for UGC project e-Pathshala and has contributed to the University Grants Commission, University of Delhi and Ministry of Corporate Affairs, and several government projects in various capacities.

Additionally, she has also supervised and advised 5 doctoral students and 33 MPhil students and is a life member of various societies and organizations such as Indian Commerce Association, Indian Management Association (IMA), Alma, DMA, Paul Harris Fellow, ROTARY club. She is a member of the Editorial / Advisory Board of various reputed international and national newspapers such as Inderscience Journal, Sage Publication, FIMT Journal, ASAAR Journal, ELK Journal of Finance and Risk Management.

While she is a renowned academician and researcher, she is also very active in the arena of social welfare and has been working tirelessly for the upliftment of underprivileged people, children and women since the last 15 years through her NGO-UNHAD. As the founding president of the UNHAD Foundation, she continues her work of redressal and sensitization pertaining to child abuse, child trafficking, child marriage, alcohol and drug abuse; has been instrumental in the implementation of various initiatives related to education for children and women, skills training, environmental safety and awareness for which she has been applauded by the Commissioner of Police, Delhi, and has also received immense appreciation for Swachta Abhiyan activities by the Ministry of Culture. She is also the Managing Trustee at Psalm Education Trust designed to promote the culture of learning, awareness and to facilitate 'education for all.'

She has been a recipient of several awards and honours from national academic and social organizations as well as the government of India for her contributions in the field of education, science, social work and leadership. To name a few, she has been awarded Dr S. Radha Krishnan lifetime Achievement National award 2018, Women Excellence Award in Education 2017 by YMCA, IRSD-Outstanding Researcher Award 2017, Best Women ICONIC Award-2018' by Earth Saviours Foundation, Mahatma Gandhi Ekta

Samman-2013 by IIF5, Paul Harris Fellow by Rotary International, Best Citizen of India Award- 2012 by IPH, Indira Gandhi Shiromani Award 2011, Prof. M.B.Shah Memorial Research Award 2014 by ICA. Recently, she was applauded by Mr Vishwa Mohan Bansal, Chairman, Education Committee, PHD Chamber of Commerce and Industry (PHDCCI) for her contribution in promoting United Nations Sustainable Development Goals (SDGs) by organizing several workshops and seminars. She has been certified by University of Leeds, United Kingdom, in Research Ethics and United Nations Institute for Training and Research for Sustainable Finance. Also, she has recently been appointed by University Grants Commission (UGC) as one of the members of the Expert Committee for SAKSHAM Web Portal (for grievances related to women and sexual harassment) constituted on 5th February 2020. Also, She is a member of PHD Chamber of Commerce and Industry(PHDCCI) in Education under Research and Innovation and Education for Sustainable Development. Also, She is a technical Expert in the National Accreditation Board for Certification Bodies (NABCB). Also, She is the member of International Women's Club, A unit of UNF-Each one Teach one. She is a member of Subject Expert Group, Management and Commerce by Consortium for Educational Communication (CEC), wherein her task is to review MOOC proposals and give expert recommendations for further proceedings. Furthermore, She has been certified as an Assessment Centre Analyst (HR Professional) by the Ministry of Micro, Small & Medium Enterprises (MSME), Technology Development Centre, Chennai, Govt. of India.. She also delivered 155 lectures from 2016-2020 on CEC Gurukul live Transmission, New Delhi. She is Board of Advisor of Champs World School, New Delhi.

Personal Details:

Name : Dr. Namita Rajput
 Husband's Name : Mr. Ajay Rajput
 Date of Birth : 27th November 1968
 Marital Status : Married
 Contact No. : 9312180054, 9999857347
 Permanent Address : K-94, First Floor, Kirti Nagar, New Delhi-15
 Office Address : Sri Aurobindo College, Delhi University, New Delhi-17
 Linkedin Profile : www.linkedin.com/in/namita-rajput-16817272
 Google Scholar Account : <https://tinyurl.com/GoogleScholarID>
 Web of Science Account : <https://tinyurl.com/WebofScienceID>
 Scopus-Elsevier Account : <https://tinyurl.com/ScopusID>
 ResearchGate Account : <https://tinyurl.com/ResearchGateID>
 Orcid Id : 0000-0001-7978-0959
 Web Of Science ID : AAN-6262-2020

| Academic Qualifications (National) | | | | |
|------------------------------------|---|-----------------------------------|--------------------------------|---------------------|
| S.no | Name of Degree | Percentage | Year | University |
| 1 | Bachelor of Commerce | 62.25 | 1989 | University of Delhi |
| 2 | Masters of Commerce | 61.8 | 1991 | University of Delhi |
| 3 | M.Phil (Commerce) | Registration Date : 07-05-1991 | Submission Date: 06-04-1994 | University of Delhi |
| 4 | PhD (Commerce) | Registration Date : 30-11-1995 | Submission Date: 23-01-1998 | University of Delhi |
| 5 | Post-Doctoral Research Fellowship Programme | Registration Date : | Submission Date: | University of Delhi |

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| | | 01-06-2011 | 31-05-2012 | |
| 6 | MSc IT | 64 | 2001 | Vinayaka Mission University |
| 7 | Cyber LAW | Grade: B | 2016 | ILI |
| 8 | SUN CERTIFICATE | Grade: A | 2001 | SUN MICROSOFT |
| 9 | IACM | Grade: C | 2000 | Institute of Advance Computing and Management |
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| | Academic Qualifications (International) | | | |
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| S.no | <u>Name of Certificate</u> | <u>Year</u> | <u>Issuing Authority</u> | |
| 1 | Corporate Social Responsibility | 10 July 2019 | NPTEL | |
| 2 | Introduction to Marketing Essentials | 10 November 2019 | Indian Institute of Management Bangalore | |
| 3 | Introduction to Research Ethics | 16 January 2020 | University of Leeds | |
| 4 | Introduction to Sustainable Finance | 14 March 2020 | United Nations | |
| 5 | Introductory E-course on Climate Change | 20 March 2020 | United Nations | |
| 6 | Entrepreneurship in Emerging Economies | 27 March 2020 | Harvard Business School | |
| 7 | Introduction to Green Economy | 11 April 2020 | United Nations | |
| 8 | Collaborative Working in a Remote Team | 10 April 2020 | University of Leeds and Institute of Coding | |
| 9 | How to learn online | 29 April 2020 | EDX | |
| 10 | Case Study Methodology | 19 May 2020 | Polimi Open Knowledge | |
| 11 | Communication and interpersonal skill at work | 31 May 2020 | University of Leeds and Institute of Coding | |
| 12 | Auditor/ Lead Author training course on Quality Management System | 25 July 2020 | LATC training | |

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| 13 | Outcome Based Education and Academic Quality Assurance | 27 April 2021 | Udemy |
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| Teaching Experience | | | | | |
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| | <u>Name of University</u> | <u>Designation</u> | <u>Status</u> | <u>From</u> | <u>To</u> |
| 1 | Sri Venkateshwara College, University of Delhi | Lecturer | Adhoc | 03-08-92 | 30-11-92 |
| 2 | Sri Venkateshwara College, University of Delhi | Lecturer | Temporary | 02-11-92 | 30-11-94 |
| 3 | Kamala Nehru College, University of Delhi | Lecturer | Adhoc | 03-08-95 | 01-12-95 |
| 4 | Shivaji College, University of Delhi | Lecturer | Adhoc | 01-11-94 | 30-04-95 |
| 5 | Sri Aurobindo College, University of Delhi | Associate Professor | Permanent | 01-12-95 | 12-04-17 |
| 6 | Sri Aurobindo College, University of Delhi | OSD/Principal | Permanent | 12-04-17 | 30-06-19 |
| 7 | Sri Aurobindo College, University of Delhi | Associate Professor | Permanent | 01-07-19 | Till Date |

| Faculty Development Programs (FDPs) Attended | |
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| 1 | Methodology Workshop Guru Nanak Institute Of Management(Approved By Aicte, Ministry Of Hrd,Govt. Of India) |
| 2 | Methodology Workshop Apeejay School Of Management(Sector-8, Dwarka, Institutional Area,New Delhi-110077) 22- 23 january 2010 econometric modeling and time series analysis using statistical software |
| 3 | Soft Skills Development Programmes III Workshop(Tier Ii) 26 july to 31 july 2010 |
| 4 | Methodology Workshop Bharati Vidyapeeth University(New Delhi) on Financial econometrics held on 13 -14 october 2012 at BVIMR |
| 5 | Refresher Course Cpdhe (University Of Delhi)(com 23) contemporary issues in corporate management from 5 may to 25 may |
| 6 | Participated in FDP on advanced research techniques in finance Centre for Professional Development, SRCC, 7th -12th july,2014 |
| 7 | IMS NOIDA FDP on case teaching and case writing july 18-19 2014 |

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| 8 | DUCC Introduction to PC and Related Software March 5 1992 | |
| 9 | Methodology Workshop Indian Commerce Association on Analytical Techniques for research 22 may to 27 may 2010 | |
| 10 | AIMA workshop on Recent Advances in Research Methods and Data Analytical Tools on 24 and 25 February 2011 | |
| 11 | CPDHE Refresher Course in Commerce(com-28)november 19 to December 8 2001) | |
| 12 | IDA connect workshop at world didac India 2014 on 10-12 September 2014 | |
| 13 | IVEY Business school Shri Ram College of Commerce A workshop on Case study method on 28 April 2014 | |
| 14 | IACM,An Institute with a networking Vision C++ [Programming Language] | |
| 15 | Organized SPSS workshop at Sri Aurobindo College (Eve), University of Delhi | |
| 16 | CPDHE (UGC-HRDC) Centre for professional Development in Higher Education Human Resource Development Centre, University of Delhi | |
| 17 | Bharati College University of Delhi, One Week Interdisciplinary Faculty Development Programme On Hands on Practice of Advanced Data Analysis Tools Dec, 15-21,2018 | |
| 18 | Government PG college for Women, Rohtak, National Workshop on Learning Through case- Study Method Sponsored by: Department of Higher Education, Hayyana | |
| 19 | Laxmi Bai college, Paradigm shift in Higher Education, @1st April 2019 | |
| 20 | Mahatma Hansraj Faculty Development Centre, FDP Programme on “ MOOCs, E-Content Development & Research Methodology @16-22 November, 2019 | |
| 21 | Atma Ram Sanatan Dharma College with Teaching learning Centre, Ramanujan College, FDP Programme on " Research Methodology:Tools and Techniques under Pandit Madan Mohan Malviya National Mission on Teachers and Training Scheme of MHRD, Government of India from 50 to 11 June at ARSDCollege Delhi University | |
| 22 | Sri Aurobindo College, Delhi University, Faculty development programme on "Empowering teaching-learning process using Google classroom and other ICT tools: A compressive practical approach held on 16 to 18 July,2020. | |
| 23 | Resource Person on the topic Role of IQAC in college functioning in the five day the Faculty Development Programme on Assessing- Reassessing skills during Covid times organised by IQAC from 4th August to 8th August at Shanti Devi Arya mahila College, Punjab | |
| 24 | One week FDP on Research Methodology and technology led paradigm shift in Teaching and learning process organised by internal quality assurance cell Research and consultancy cell, PGDAV College Evening in collaboration with Buniyad Education society Delhi during 4th to 12th August 2020 | |

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| 25 | IBS, FDP Programme on "Academic Leadership in the New Decade of Disruption and Professional Management Education Horoscope" on 12th September 2020 | |
| 26 | Hansraj College, 2 weeks FDP on "Transformation in Education: Issues and Road Ahead" on 28 Sept- 12 October 2020 | |
| 27 | Resource Person on the topic Guidelines for development and implementation of MOOCs & Legal and Ethical Issues in Online Teaching in the one week Faculty Development Programme on "E-Content Generation and Managing Online Teaching" during 11th- 17th December, 2020 organised by Mahatma Hansraj Faculty Development Centre, Hansraj College in collaboration with Sri Aurobindo College(E). | |
| 28 | Resource Person on the topic of " Legal and Ethical practices in online teaching and publishing" in the Faculty Induction Programme-III organised by HRDC-JNU on 6th Jan 2021. | |
| 29 | Guest Speaker in the Faculty Development Programme on the topic 'Educational Leadership and Gender: The Current Face of Higher Education' from 8th-13th February 2021 organised by Bharati College. | |
| 30 | Resource Person for the session on "Identification Research Gaps, Research Question, Hypothesis Development, Objectives" in the FDP on Art of Writing Research Paper, was held from 26th - 28th February 2020 organised by Research Smith. | |
| 31 | Resource person on the topic Revised NAAC Framework in the FDP of 'The Oxford College of Business Managem, was held on 2 April 2021 | |

| Research Papers | | | | | | |
|-----------------|---|---|-----------------|------------------|-------------|--------------------------|
| <u>S.no</u> | <u>Title of the Paper</u> | <u>Journal Name</u> | <u>ISSN No.</u> | <u>API Score</u> | <u>Year</u> | <u>Link of the Paper</u> |
| 1 | Economic Recession Capital Inflow and Exchange Rate Movements: A Econometric Study Global Impact &. Quality Factor 0.565 globalimpactfactor.com/osmania-journal-of-international-business-studies-3/ | Osmania Journal of International Business Studies, Vol.4(2)PP.140-147 | 0973-5372 | 7 | 2009 | Link |
| 2 | Investor Sentiment in India: A SurveyRG Journal Impact: 0.21 https://www.researchgate.net/journal/0972-2629_Vision-The_Journal_of_Business_Pers... | Vision- The Journal of Business Perspective, Vol. 13(2)PP.13-23 | 0972-2629 | 7 | 2009 | Link |

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|----|---|--|-----------|-----|------|----------------------|
| 3 | Non-Performing Assets- Management in Banking Sector | Fortune Journal of International Management (FIJM), Vol. 6(2), pp105-135. | 0973-0079 | 3.5 | 2009 | Link |
| 4 | Developing an Investor Sentiment Index for India. https://www.indianjournals.com/ijor.aspx?target=ijor:ojibs&volume=5&issue=1and2&article=005 | International Review of Business and Finance.Vol.2 (1-2) pp.87-96 | 0976-5891 | 7 | 2010 | Link |
| 5 | Dollar-Rupee Exchange Rate: A Fundamental Analysis RG Journal Impact: 0.60 https://www.researchgate.net/journal/1548-7725_Journal_of_Cases_on_Information_... | Journal of Management and Information Technology, Vol.2(1),PP.43-51 | 0975-5187 | 7 | 2010 | Link |
| 6 | Market Variables and Its Impact on Bond Yield https://www.ripublication.com/irbf/irbfv2n1_6.pdf | International Review of Business and Finance (IRBF), Vol. 2(1), pp.73-86. | 0976-5891 | 7 | 2010 | Link |
| 7 | External Auditors, Corporate Governance and Minimization of Fraud.(2010) https://ijrcm.org.in/download.php?name=ijrcm-1-vol-2_issue-9.pdf&path=uploaddata/ijrcm-1-vol-2_issue-9.pdf | Fortune Journal of International Management (FIJM), Vol. 7(2), pp. 89-109. | 0973-0079 | 3.5 | 2010 | Link |
| 8 | Parametric and Historic Estimation of Value at Risk http://www.pimd.edu.in/download/pace1.pdf | PACE, Vol.1(1) | 0976-0938 | 3.5 | 2010 | Link |
| 9 | Stock Returns, FII And Exchange Rate: Test Of Causal Relationship(2010) | Journal Of Business Studies, Vol 111, pp.58-62. | 0975-0150 | 3.5 | 2010 | Link |
| 10 | Study of Spot and Future Markets-A Case Study of NSEIndian Citation Index-Research Impact Indicator-0.034 www.indianjournals.com/ijor.aspx?target=ijor:jmr&type=home | EB Journal of Management and Research, Vol. 3(3), pp.31-42. | 0974-1755 | 3.5 | 2010 | Link |
| 11 | Testing the Efficiency of Indian Commodity MarketImpact: 0.51 https://www.researchgate.net/journal/1526-5943_The_Journal_of_Risk_Finance | ELK: Journal of Finance and Risk Management Vol. 1(1), pp.35-48. | 0976-7193 | 7 | 2010 | Link |
| 12 | Efficiency of Public Sector Banks operating in India: Post Reforms Period Analysis(2009) RG Journal Impact: 0.39 https://www.researchgate.net/journal/1751-6447_Afro-Asian_J_of_Finance_and_Acc... | Afro Asian Journal of Finance and Accounting, Vol.2(4), pp. 349-368 | 1751-6447 | 7 | 2011 | Link |

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|----|---|--|----------------|-----|------|----------------------|
| 13 | A Study of Relationship between Cash and Derivation Segment in Indian Stock Market | View Point, Vol.2(1)PP.74-78 | 2229-38 25 | 3.5 | 2011 | Link |
| 14 | Assessing the Efficiency of Foreign Banks in Indian Context | Bank and Bank Systems, International Research Journal of Business Perspectives Vol. 6(2)PP.99-106 | 1814-24 27 | 7 | 2011 | Link |
| 15 | Banking Efficiency: Application of Data Envelopment Approach (DEA) | International Journal of Research in Commerce & Management, (ISSN 0976 – 2183), 2(9), 65-70. | 0976 – 2183 | 7 | 2011 | Link |
| 16 | Factors Influencing the Selection of 3G among Indian Consumers: A Statistical Introspection -Impact: 0.9166 | Global Journal of Enterprise Information System Vol.3(2),PP.15-21 | 0975-14 32 | 7 | 2011 | Link |
| 17 | Impact of IT on Indian Commercial Banking Industry:DEA AnalysisImpact: 0.9166 | Global Journal of Enterprise Information System Vol.3(1),PP.17-31 | | 7 | | Link |
| 18 | Fundamental Analysis and Portfolio Selection in Practice.(2011)Impact: 0.676 | BVIMR Management Edge, Vol.4(2),pp.35-39 | 0976-04 31 | 7 | 2011 | Link |
| 19 | Impact of Environmental Awareness on consumer behaviour.(2011) | Vision: Mains Journal of Management, Vol. 6(1),Pp. 19-31 | 2249-01 16 | 3.5 | 2011 | Link |
| 20 | Impact of Index Futures on Indian Market Volatility – An Application of Garch. | HSB Research Review, Vol. 1(1), pp.77-87. | 0976-11 79 | 7 | 2011 | Link |
| 21 | Impact of Techno Stress in Enhancing Human Productivity: An Econometric StudyImpact: 0.9166 | Global Journal of Enterprise Information System, Vol. 3(3), pp. 5-13. | 0975-14 32 | 7 | 2011 | Link |
| 22 | Mapping the efficiency of Indian Banking Sector: A post Deregulation Period | Journal of Contemporary Management Research ,Vol 2(1), pp. 34-43 | 2231-01 42 | 3.5 | 2011 | Link |
| 23 | Non-Performing Assets in Indian Public Sector Banks: An Analytical Study | Bank and Bank Systems, International Research Journal of | 1814-24 27 | 7 | 2011 | Link |

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| | | Business Perspectives Vol. 6(2)PP.99-106 | | | | |
| 24 | Pro Environmental Attitude and Green Buying: An Empirical Analysis | Journal of Management and Informational Technology (JMIT), Vol. 3(1), pp. 59-81 | 0975-5187 | 3.5 | 2011 | Link |
| 25 | Techno Stress in Gender Perspective: An Empirical Investigation Impact: 0.9166 | Global journal of Enterprise Information system (GJEIS). Vol. 3(4), pp. 12-21 | 0975-1432 | 7 | 2011 | Link |
| 26 | Analysis of Merger and Acquisition in India: Indian Competition Law | Global Journal of Arts and Management, Vol. 2(1),PP.13-21 | 2249-2658/ 2249-264X | 3.5 | 2012 | Link |
| 27 | Causality between FIIS' Investment and Stock Market Returns: An Econometric Study | Journal of Management and Information Technology Vol. 4(1), PP.14-31 | 0975-5187 | 3.5 | 2012 | Link |
| 28 | Consumers Attitude towards Branded Apparels: Gender Perspective -Impact: 0.74 | International Journal of Marketing Studies, Vol. 4 (2)PP.111-120 | 1918-719X/ 1918-7203 | 7 | 2012 | Link |
| 29 | Corporate Governance Disclosure: A Study of Nifty Companies Impact: 0.20 | Problems and Perspectives in Management, Vol.10(1) PP.42-50 | 1727-7051/ 18105467 | 7 | 2012 | Link |
| 30 | Cross Border Mergers & Acquisitions and Its Impact on the Economic Growth: An Econometric Study Impact: 0.675 | Research Journal of Economics and Business Studies Vol.2 (2), pp. 31-41 | 2251-1555 | 7 | 2012 | Link |
| 31 | Dynamics of Female Buying Behaviour: A Study of Branded Apparels in India -Impact: 1.575 | International Journal of Marketing Studies, Canadian centre of science and Education, Vol. 4(4),PP.221- | 1918-719X | 10.5 | 2012 | Link |
| 32 | Environmentally conscious Consumer Behavior: An Empirical Analysis | Research Journal of Commerce and Behavioural Science, Vol.2(1)PP.20-36 | 2251-1547. | 3.5 | 2012 | Link |

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|----|---|---|---------------------------------|-----|------|----------------------|
| 33 | FDI and Indian Retail Sector: An Analysis | Journal of Business Administration Research Vol. 1(1), pp.53-64 | 1927-95 07/ 1927-95 15 | 3.5 | 2012 | Link |
| 34 | <u>Global Innovation Intex and its Impact on GDP of BRICS Nation –Innovation Linkages with Economic Growth: An Empirical Study</u> Impact: 0.9166 https://issuu.com/gjeis | Global Journal of Enterprise Information System Vol.4(2),PP.35-44 | 0975-14 32 | 7 | 2012 | Link |
| 35 | FII and its Impact on Stock Market: A Study on Lead-Lag and Volatility Spillover | Asian Journal of Finance & Accounting, Vol.4(2),PP.18-38 | 1946-05 2X | 7 | 2012 | Link |
| 36 | Green Banking In India- Issues and Practices Impact 3.2 | International Journal of Management, IT and Engineering, Vol.2(12),PP.448-468 | 2249-05 58 | 14 | 2012 | Link |
| 37 | Information Matrix Corporate Actions and Market Returns: A Statistical Explanation Impact Factor (SJIF) = 3.91 Impact Factor (UIF) = 4.8 | International Journal of Information, Business and Management, Vol.4(1)PP.299-318 | 2076-92 02 | 14 | 2012 | Link |
| 38 | <u>Internet Banking Customer Satisfaction: An Empirical Study in Delhi and NCR</u> Impact: 0.9166 https://issuu.com/gjeis | Global Journal of Enterprise Information system (GJEIS). Vol. 4(1),PP.18-28 | 0975-14 32 | 7 | 2012 | Link |
| 39 | Lead Lag Relationship of Futures and Spot Market: Evidence from Indian Stock Market | Educator, The Journal of FIMT, Vol.II,PP.10-20 | 2277-97 36 | 3.5 | 2012 | Link |
| 40 | Maintaining Gen X-Gen Y: A Study of Work-Life Balance.(2012) | ACADEMICIA An International multidisciplinary Research journal. Vol.2(7),PP.1-16 | 2249-71 37 | 3.5 | 2012 | Link |
| 41 | Management of Non-Performing Assets: A Study of Indian Public Sectors Banks Impact Factor(JCC):3.2986 | International Journal of Management, IT and Engineering, Vol.2(4),PP.197-210 | 2249-05 58 | 14 | 2012 | Link |
| 42 | Micro Finance Institutions in India – A Comprehensive Evaluation of Developments and Challenges faced | Global Journal of Finance and Management, Vol. 4(9), pp.11-15 | 0975- 6477 | 3.5 | 2012 | Link |

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|----|--|---|-------------|-----|------|----------------------|
| 43 | Price Discovery in Indian Stock Market: Case of S&P CNX NIFTY Index(2012) Impact: 0.27 | Investment Management and Financial Innovations. Vol.9 (3), pp.120-129. | 1810 – 4967 | 7 | 2012 | Link |
| 44 | Profitability and Non-performing Assets: Indian Perspective | Research Journal of Social Science & Management, Vol.1(12)PP.25-31 | 2251-15 71 | 3.5 | 2012 | Link |
| 45 | Profitability and Credit Culture of NPAS: An Empirical Analysis of PSBs | International Journal of Marketing, Financial Services & Management Research, Vol.1(9),PP.99-109 | 2277-36 22 | 3.5 | 2012 | Link |
| 46 | Relationship of Exports and MSMEs in India: : An Econometric Study | Global Journal of Arts and Management (GJAM). Vol 2 (2,)PP. 161-166 | 2249-26 4X | 3.5 | 2012 | Link |
| 47 | Relationship of Exports, Forex and MSMEs in India: An Econometric Study | PPM ; International Research journal. - Sumy : Business Perspectives, Vol. 10(, 3)PP. 23-34 | 1727-70 51 | 7 | 2012 | Link |
| 48 | Relationship of FDI and Growth in India: A Diagnostic Study | International Journal of Social Science & Interdisciplinary Research, Vol.1(9),PP.111-130 | 2229-37 95 | 3.5 | 2012 | Link |
| 49 | <u>Techno-stress and Its Impact on Employees: An Investigating Study.ISRA-JIE, Global Impact Factor- 0.643</u> www.indianjournals.com/ijor.aspx?target=ijor:sajmmr&type=home | South Asian Journal Of Marketing and Management Research, (SAJMMR) Vol .2(1), pp.100-114 | 2249-87 7X. | 7 | 2012 | Link |
| 50 | Television Commercial and Buying Behaviour of Children in India: A Study | Asian Academic Research Journal of Social Science & Humanities, Vol. 1(5) | 2278-85 9X | 3.5 | 2012 | Link |
| 51 | Test of Pricing Efficiency and Distributional Properties: Indian Commodity Market | The International Journal's Research Journal of Commerce and Behavioural Science, Vol.1 (8), pp.47-54 | 2251-15 47 | 3.5 | 2012 | Link |
| 52 | Trends and Patterns of Flow of FDI in Developed Countries and Developing Countries: A Comparison | International Journal of Social Science & Interdisciplinary Research, Vol.1(9),PP.7-23 | 2277-36 30 | 3.5 | 2012 | Link |

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|----|--|---|---------------------------------|------|------|----------------------|
| 53 | Understanding Consumer Behaviour in an Organized Retail Sector: Indian Apparel Industry | Innovative Marketing, Vol.8(2),pp. 17-24 | 1814-24 27/ 1816-63 26 | 7 | 2012 | Link |
| 54 | MSME Sector and its Contribution to Employment, Production and GDP | The International Journal 's Research Journal of Social Science &Management, Vol.2(5)pp.165-171 | 2251-15 71 | 3.5 | 2012 | Link |
| 55 | Adoption of Green Construction In India: A Road Less Travelled | OIDA Journal of Sustainable Development ,Vol.^(7)PP.103-110 | 1923-66 54 | 7 | 2013 | Link |
| 56 | An Analytical Study of Entrepreneurial Development through Micro finance in Indian Rural Sector, Impact: 3.435 | International Journal of Applied Research and Studies (IJARS),Vol.II(10) | 2278-94 80, | 14 | 2013 | Link |
| 57 | An Analytical Study on Digital Advertising and its Impact on ChildrenSJIF Impact Factor 2018 = 7.382 sjifactor.com/passport.php?id=6964 | Excel International Journal of Multidisciplinary Management Studies,Vol.3(4)PP.25- | 2249-88 34 | 17.5 | 2013 | Link |
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